

Tippr.com Opens in Portland

New Tippr.com Portland site offers Oregonians the best local deals on the Web; PoweredByTippr platform partners in Portland also to benefit

PORTLAND, Ore. – Dec. 7, 2010 – Tippr, the leading provider of [white-label technology and services for group buying](#) and operator of the third largest consumer group buying website, [Tippr.com](#), today announced the addition of the Portland, Ore. market to its Tippr.com portfolio, which now consists of 13 markets. Tippr has collected more than 30,000 requests from Portland-area residents asking for the popular site to open up deals in the City of Roses.

The opening of the Portland market by Tippr is also great news for its local publishing partners who will now have the option to market their own daily deals directly to the Tippr.com audience through the [PoweredByTippr™](#) network. In turn, Tippr.com customers will be able to purchase deals from Tippr partners expanding the brand of the publisher as well as the reach of local merchants.

“Tippr brings together buyers, sellers and publishers in a way that promotes cost savings for consumers, brand loyalty for publishers, and unprecedented publicity for local merchants,” said Martin Tobias, founder and chief executive officer of Tippr. “Opening Portland allows us to bring publishers, consumers and merchants together in a way that no other group buying provider can. This is a win for consumers and a win for local businesses.”

The first Tippr.com deal in Portland launched today featuring a 50 percent discount on books at the popular [St. John’s Booksellers](#). For St. John’s owner, Nena Rawdah, this is an opportunity for her to attract new customers in a highly competitive market.

“Most advertising opportunities for small businesses like mine don’t necessarily translate into more business,” said Rawdah. “But by partnering with Tippr, I get the chance to advertise in a way that guarantees customers walk through my door and engage with the unique experience that we provide at St. John’s Booksellers.”

Other upcoming deals include the Portland Winterhawks, Cassidy’s Restaurant and Bar, Southeast Grind, CrossFit Excellence, Aesthetic Medicine and The Fancy Salon.

For more information about Tippr, visit [www.tippr.com](#). For information about the PoweredByTippr network, visit [www.poweredbytippr.com](#).

About Tippr

Tippr operates one of the largest group buying sites on the Internet, Tippr.com, guaranteeing consumers the best local deals by offering discounts of 50 to 90 percent at local restaurants, spas, retail shops, city events, bars, theaters and more. PoweredByTippr™ is Tippr’s patented, white-label group buying technology and services platform that provides publishers with technology, a full complement of services required to operate a group buying service, and proven expertise garnered by operating its own top-name group buying site.

Tippr is headquartered in Seattle, Washington and is funded by leading venture capital firm RRE Ventures. For more information, go to [www.PoweredByTippr.com](#). To sign up for daily Tippr.com deals, visit [www.tippr.com](#).

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